

TO: THPA MEMBERS

FROM: RON MURPHY

2nd Vice President

2009 PROMOTION CONTEST

The proposal that I have come up with for 2009 is to have a membership drive/contest. The following is a list of rules and/or requirements for the contest.

1. This contest will be retroactive for all new 2009 members.
2. New members must pitch in two sanctioned tournaments.
3. I/We will track and publish how each member stands on gaining new members.
4. A new member shall be anyone who was not a member in 2008.
5. If you sign up a new member, please have them put your name as a referral on their application.
6. If you have already signed up new members for this year, please e-mail or call me with their names so I can make sure you receive credit for them.
7. The prize of \$150.00 will be awarded to the member who recruits the most new members. The prize of \$100.00 will be awarded for 2nd place. If there are any ties, then the money will be divided equally.
8. Contest ends Sept. 19, 2009. All new members must have their two tournaments in by this date.

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PUBLICITY

SOME OF THE THINGS I WILL BE ATTEMPTING TO DO THIS YEAR TO PUBLICIZE HORSESHOES AND THE T.H.P.A.

1. Pass out THPA fliers at County Fairs and non-sanctioned tournaments.
2. Try to get articles published in newspapers and magazines.
3. Work with tournament directors of all clubs to get tournament results in local newspaper.
4. Contact T.V. stations, radio stations, and newspapers to get coverage of our State Singles.
5. I welcome any input any member may have.

ATTENTION TOURNAMENT DIRECTORS AND CLUB PRESIDENTS

It would be very helpful if you could get me the phone numbers and e-mail address of your local newspapers. I am working on a generic (press release) that we can use to send to the newspapers and try to get our tournament results in the sports section.